

CoB News, 19 September 2008

Cool Beans

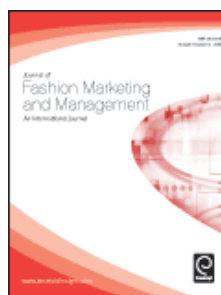
Word that the Martha Saunders administration of USM has committed \$1,000,000 to the CoB's research efforts over the next three years only adds to growing confidence that new CoB dean Lance Nail (shown below) will eventually turn the CoB around and move it back towards its former glory. According to the plan, Saunders et al. will provide more than \$330,000 to the CoB in each of the next three summers in order to support summer research grants for CoB faculty. Individually, these grants will be as large as 10% of a recipient's 9-month pay, representing a commitment at least as good as that gained through award of a University Research Council summer research grant. One difference is that this commitment is CoB-specific, and it will be extended over a much broader scale than the URC process (on a per-college basis).



With this commitment, there will be virtually no reason for active CoB faculty to teach during summers. In fact, summer teaching will likely become a signal to the Nail administration that one may want to avoid sending. Having said this, the Nail administration can, and should, tighten up on the AQ situation in the CoB, going so far as to require that CoB faculty publish in *real* quality journal outlets. Nowhere is such a program needed, according to sources, more than in the CoB's accounting department. There, professor Marc DePree is virtually the only faculty who has aspirations of quality submissions and acceptances.

Hwang, Kozar Keep Rolling

Former CoB assistant professor of tourism management, Johye Hwang, and former CoB assistant professor of fashion merchandising, Joy Kozar, continue to roll when it comes to advancing their respective research agendas. Hwang, who left the CoB after 2003 for the University of Missouri, a Tier II institution (*USNWR America's Best Colleges 2009*), recently added a publication in the *Journal of Foodservice* to her growing portfolio. Kozar, who is now affiliated with Kansas State University, also a Tier II institution (*USNWR America's Best Colleges 2009*), just put together a *second 2008* publication in the *Journal of Fashion Marketing and Management*.



Sources tell USMNEWS.net that both Hwang and Kozar would have been perennial candidates for new CoB dean Lance Nail's \$1 million summer research program (see story above).



Johye Hwang



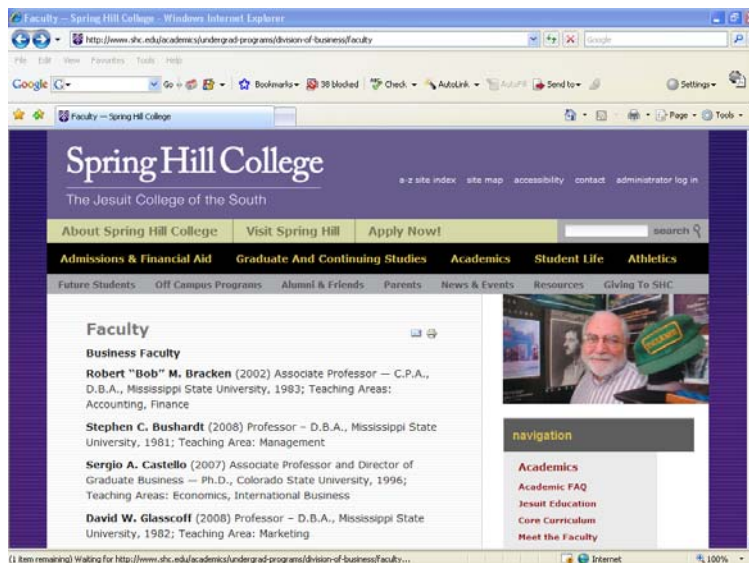
Joy Kozar



That said, it would be difficult to believe that these two former CoBers are not delighted with their new (respective) environments.

Down the Road a Bit

From the insert below it seems that former CoB MGT & MKT faculty Stephen Bushardt (MGT) and David Glascoff (MKT) are settling in down at Mobile's Spring Hill College.



Reporters at USMNEWS.net wish SHC officials the best in dealing with these two former CoBers.